

RECEIVED  
CENTRAL FAX CENTER

005/038

MAR 20 2008

**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: Jeremy BEM

Serial No.: 10/674,888

Filing Date: September 30, 2003

Title: INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING  
A RELAXED MATCH

Examiner: Tri V. Nguyen

Group Art Unit: 1796

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

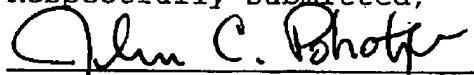
Sir:

**REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME**

In response to the final Office Action mailed on November 20, 2007, which set a time for response to expire on February 20, 2008, please extend that period one (1) month to expire on March 20, 2008. The Patent Office is authorized to charge the fee of \$120.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

March 20, 2008

Respectfully submitted,



John C. Pokotylo, Attorney  
Reg. No. 36,242  
Customer No. 26479  
(732) 542-9070

- 1 -

03/21/2008 PCHOMP 00000010 501049 10674888

01 FC:1251 120.00 DA